EXHIBIT B



Occidental Hotels & Resorts, with 46 hotels in 31 destinations in 8 countries throughout Europe, Africa and the Americas, is one of the innovative leaders in the industry.

ONE VISION -- FOUR DISTINCT BRANDS -- ROYAL HIDEAWAY | OCCIDENTAL GRAND | ALLEGRO | OCCIDENTAL HOTELS

Occidental Hotels & Resorts offers the finest all-inclusive resorts in Mexico, the Caribbean and Costa Rica, as well as exquisite city hotels in for the business traveler with exceptional service and dining options. Depending on your destination, you can select from four distinct brands, based on your lifestyle. In the leisure market, choose from the sophisticated luxury at the Royal Hideaway, or the diverse sanctuaries in exceptional settings at the Occidental Grand or family-friendly getaways at Allegro resorts. When it comes to our hotels & resorts, you will receive the Occidental promise of uncompromising quality and service.

## HOTELS & RESORTS BY DESTINATION

ARUBA

Occidental Grand Aruba

COSTA RICA

Allegro Papagayo

Occidental Grand Papagayo Occidental El Tucano

Occidental Torremolinos

DOMINICAN REPUBLIC

Occidental Grand Punta Cana

Allegro Playa Dorada Occidental El Embajador

TUNISIA

Allegro Abou Sofiane Allegro Riviera

Occidental Grand Monastir

MEXICO

Allegro Playacar

Occidental Grand Xcaret Royal Hideaway Playacar

Allegro Cozumel

Occidental Grand Cozumel

Allegro Nuevo Vallarta

SPAIN

Allegro Oasis

Occidental Grand Teguise
Occidental Grand Fuerteventura

Occidental Coral Beach

Occidental Miguel Angel

Occidenral Hotel de la Reconquista

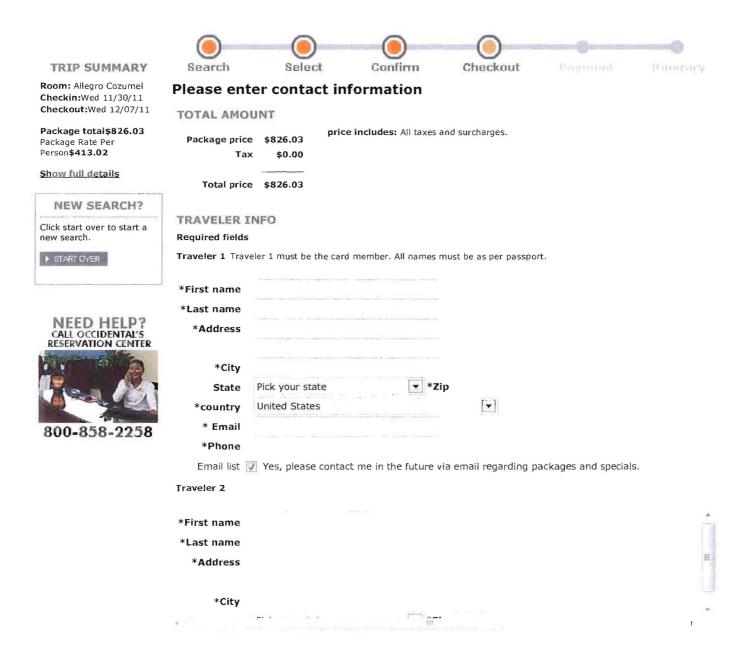
Occidental Sevilla
Occidental Cordoba



 ${\bf Occidental\ Hotels\ \&\ Resorts\ is\ represented\ in\ the\ USA\ by\ Allegro\ Resorts\ Marketing\ Corp.}$ 







# & OCCIDENTAL HOTELS & RESORTS

## Travel Agent Marketing Resource Center



#### Welcome to Occidental's Travel Agent Marketing Resource Center

Dear Travel Agent, we created this web site just for you, our valued partners. To help you sell and market Occidental Hotels & Resorts with confidence and success. A one-stop resource center where you'll find our latest customizable flyers, images and logos, sales presentations, latest promotions and more.

#### Agent Login

E-Mail

Password

Log In

Lost Password Not Registered?



No need to register if you already have an Occidental Login from our old agent site (occidentalhotels.info), if you are new please register here.

Register

Take a quick peek and discover all of the different marketing tools and resources bookoccidental.com has to offer.





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For Information and Reservations CALL 1-800-858-2258

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**Fravel Agent Marketing Resource Center** 



## Take a peek to Occidental's Travel Agent Portal

Here is a sampling of marketing resources and tools you'll find in bookoccidental.com



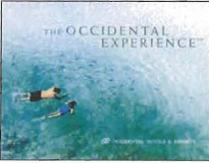
## 1/ Media Center

- Virtual Tours
- Images
- Videos



# 2/ Customizable Flyers

Include your agency's call to action



#### 3/ Presentations

- Sales
- Training



# 4/ High Resolution Photos and Logos

Our best and latest images



#### 5/ Hotel Fact Sheets

Download hotel facts



## 6/ Special Promotions

Our most current specials and promotions



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